



The Art of Getting Quality Referrals

running a referral request engine that just doesn't quit

As a Financial Advisor, every time you work with someone, you have the potential to gain referral business as a three-way win and often, this is seen as “awkward”. There can be better ways.

While many other Financial Advisors may be anxious and fearful of this process, you could be confidently creating a highly unique environment to speak with more potential clients that you ever previously imagined possible. Why not master this?

We all know that referrals from our best clients are easier to convert and more profitable than new clients from any other source. Yet many Financial Advisors are often hesitant to ask for this business. This mini-workshop will help you identify key challenges and opportunities for the pursuit of quality client referrals and present practical strategies for optimizing this lucrative, client acquisition channel.

In this workshop, you will learn how to:

- Address the major challenges of consistently getting quality referrals
- Hear fresh scripts, approaches and strategies that work well for others
- How to set up and follow a systematic process that fits for you
- Engage in real time role plays and real plays, to begin mastery
- Re-launch yourself with a fresh mind-set, skill-set and tool-set

You can strengthen how you work with your best clients, even during turbulent times and have everyone come out better off in the end. We believe that you can be fully engaged and create great news for yourself and all your future business.

If you have any questions, suggestions, or would like further guidelines, contact us here to schedule a **FREE 30-minute Coaching Consultation.**

We guarantee you'll gain at least one excellent idea to help you drive your profitability!